



Marketing & Consulting Agency

TELEMACO

Digital Innovation & Strategic
Excellence

| Empowering Businesses Since 1995




www.telemaco.it

OVER 30 YEARS OF DIGITAL INNOVATION AND STRATEGIC EXCELLENCE

1995





FOUNDED IN FLORENCE

Telemaco was a pioneer in explaining the potential of the Internet, evolving into a leading marketing and consulting agency.

-  **Strategic Approach:** Marketing consultancy based on the innovative and strategic use of the Web.
-  **Expert Team:** Qualified Google Advertising Professionals and Fusion Marketing Specialists.
-  **Goal-Oriented:** Maximizing ROI by driving targeted traffic and building a strong digital presence.





A DUAL APPROACH TO BUSINESS GROWTH: MARKETING & CONSULTING

TELEMATIC MARKETING

-  Digital Infrastructure
-  Online Visibility
-  Brand Reputation
-  App Development

Focused on building and promoting your digital presence.

CONSULTING

-  Strategic Analysis
-  Business Intelligence
-  Professional Training
-  Event Organization

Strategic solutions to guide your business choices.

HIGH-PERFORMANCE DIGITAL INFRASTRUCTURE FOR MODERN BUSINESSES

WEB DESIGN

- ✓ **Responsive Sites**
SEO-optimized landing pages and corporate websites.
- ✓ **Cross-Device**
Perfectly viewable on desktop, tablet, and mobile.

APPLICATIONS

- ✓ **Cloud Software**
Optimized web applications for efficient management.
- ✓ **CRM & BI**
Custom systems for customer relations and intelligence.

MOBILE & SOCIAL

- ✓ **iOS & Android**
Ad-hoc mobile application design and development.
- ✓ **Social Apps**
Integrated applications for all major social networks.

RELIABLE AND SCALABLE MANAGED INTERNET SERVICES

FULL-SERVICE INFRASTRUCTURE

We provide a comprehensive suite of internet services, ensuring your business remains connected, secure, and ready to scale in the digital landscape.

Official Nic.it Registrar



HOSTING & CLOUD

Managed hosting, housing, cloud solutions, and server administration for maximum uptime.



DOMAIN MGMT

Registration and maintenance of national and international domains with DNS management.



DB MANAGEMENT

Expert design, optimization, and management of databases for business intelligence.



LIVE CHAT & VIDEO

Integrated customer service platforms with real-time chat and video response systems.

BUILDING BRAND AUTHORITY THROUGH MULTI-CHANNEL CAMPAIGNS

BRAND POWER

Strategic communication to enhance perception and market reputation.



CORPORATE IDENTITY

High-quality brand image development to enhance market perception and reputation.



AD CAMPAIGNS

Integrated online and offline strategies including OOH, print, and digital media.



DIRECT MARKETING

Customer loyalty programs via SMS, email, and personalized outreach campaigns.



SOCIAL MEDIA

Branding and reputation management across Facebook, LinkedIn, Instagram, and more.

DOMINATING SEARCH RESULTS AND DRIVING TARGETED TRAFFIC



SEO & INBOUND

Attracting and converting customers through organic search dominance and high-quality content strategies.



GOOGLE ADS

Certified high-profile consultancy for Search and Display networks to maximize immediate visibility.



UX OPTIMIZATION

Refining user journeys to increase satisfaction, reduce bounce rates, and boost conversion efficiency.



VIDEO BRANDING

Leveraging professional video content to build trust and gain a significant competitive advantage.

**MAXIMIZE YOUR
DIGITAL ROI**

CONSULTING DIVISION

DATA-DRIVEN STRATEGIES

"Turning raw data into actionable insights for sustainable business growth."



STRATEGIC CONSULTING

Defining brand communication roadmaps and identifying innovative solutions for business development.



BUSINESS INTELLIGENCE

Advanced systems for data collection and interpretation to guide critical strategic choices.



CRM IMPLEMENTATION

Proactive Customer Relationship Management to optimize marketing goals and customer retention.

ENHANCING PERFORMANCE

Empowering teams and optimizing specialized market sectors through strategic training and organization.



TEAM BUILDING

Professional activities to motivate groups and improve collective results through collaboration.



AUTOMOTIVE MARKETING

Strategic support for dealers via the Automoticon.it platform for efficient communication.



PROFESSIONAL TRAINING

Specialized marketing and IT training to empower your workforce with modern skills.



EVENT ORGANIZATION

"Turnkey" solutions for product launches, new locations, and corporate messaging events.

ENGAGING CUSTOMERS THROUGH GAMIFICATION AND LOCAL TARGETING



GEOMARKETING

Geodemographic analysis to detect business and market context. Communicate with relevance and efficiency in local markets.



PRIZE CONTESTS

Full technical, operational, and bureaucratic management of prize-based operations to incentivize customers and collaborators.



INCENTIVE MARKETING

Innovative gamification strategies designed to build long-term customer loyalty and drive brand engagement.

TRUSTED BY INDUSTRY LEADERS ACROSS MULTIPLE SECTORS

AUTOMOTIVE

- Mercedes-Benz
- Fiat / Jeep
- Renault / Citroen
- Scania / Bosch
- Continental

FINANCE

- Carrefour Banca
- Mapfre
- Banca Assurance
- Banca Etruria
- ExxonMobil

LUXURY

- Antinori
- L'Oréal
- Molteni
- Altagamma
- Feltrinelli

PUBLIC

- Uni. of Florence
- Tuscany Region
- Prov. of Florence
- Prov. of Lucca
- Esso



TELEMACO SRL

**LET'S BUILD YOUR
DIGITAL FUTURE**



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